

How prepared are you to deal with the unexpected?

Live safe with MAF.





## CHAIRMAN'S MESSAGE

It is with great pleasure that I introduce MAF FIRE SAFETY & SECURITY L.L.C.. In our present world, the word “safety” has high relevance, hence we have proudly renewed our motto to “a safer world”.

Our dedicated organization provides high quality services in engineering, installation and maintenance to our customers across the UAE. Our extensive services include Fire alarm systems, Security systems, Emergency Exit Light systems and all types of Fire Fighting systems.

In our drive towards perfection and uncompromising quality we are constantly looking forward to building long-term customer relationships. The commitment and sincerity of our team is an integral factor of our success and reflects in every project we undertake. These values have seen us earn the trust of customers, suppliers and contractors. Eventually it is giving our customers true satisfaction - a factor that gives us pride and joy.

As the Chairman, I feel honored to work with such a highly motivated and talented team. Hope this energy will reflect in every step we take towards the future.

I seek the wholehearted support of each of our patrons and hope that the rapport between us would continue to be bright, so that we could all grow together and make the world a better place to live in.

**Mr. Majid Obaid Juma Bin Majid Al Falasi**

Chairman, MAF Fire Safety & Security





## CMD'S MESSAGE

It was in 2008 that I had the opportunity to give life to Dunes Capital Initiative. This was a result of my ambition and dream to create stunning and landmark structures. Since then, we have been in the forefront of building homes and structures, remaining completely committed to the society that we are a part of.

It all began with the launch of MAZ Consultants, a full service consulting and engineering firm that offers public multi-disciplined expertise and comprehensive services. Once the foundation was set with the instant success of MAZ, Dunes Capital Initiates was founded and it soon became the mother company of all our initiatives.

Under the umbrella of Dunes Capital Initiates, we slowly moved towards other business verticals on a mission to serve a wider ambit of requirements. MAF Fire and Safety was founded soon and it quickly developed in to one of the most sought-after brand for fire and safety in the region. Gradually, Dunes Capital Initiates ventured in to various sectors including Gas, Trading, Food sector, Retail sector, property development and MEP (Mechanical, Electrical and Plumbing) solutions.

At Dunes Capital Initiates, each project begins with extensive dialogue with the client, so that we understand their requirements comprehensively. Our high-quality and cost-effective services include exploring multiple options to arrive at the best possible solutions. We specialize in civil engineering, architectural design, structural design, design of fire fighting systems & fire alarm systems, building services design and project management services. We undertake commercial, industrial, residential land development, renovation and conservation projects for Government, Corporations, and private owners.

We devote unmatched dedication to every single project of ours, irrespective of its size. Our services extend to research work, feasibility studies, case studies, preparation of tender drawings and documents, liaising with approving authorities, planning approval as well as construction supervision, start-up operation, project management, energy audit and management, professional management, and advisory services.

We strictly adhere to the code of requirements and maintain a strong focus on safety, quality, and reliability. We work towards low subsequent required maintenance and keep the development for future potential open. We incorporate value-engineering principals for cost and performance into our systems design and installation procedures to minimize expenditure.

We have successfully stood the test of time and we fully understand that nothing works better than integrity in offering superior quality and winning the trust of our patrons. These two factors are the essential raw material to building a name and a place in thousands of hearts. The future, I reckon, will be spent on building these two factors to their zenith.

Last but never the least, we value the time of our clients and make sure that we complete and deliver projects on time within the estimated budgets.

We look forward to your continued support and trust.

Warm regards,

Ar. SULAIMAN VAYALATH  
B.Arch, F.I.I.A, Principle Architect  
CMD Dunes Capital



## CEO'S MESSAGE

Success is by no means an accident, but a result of continuous hard work, improvisation and yearning for the best. At MAF Fire Safety & Security, this pursuit for hard work is not simply a driving force, but also a routine practice strictly adhered to by every single member of the group. That is exactly why MAF is what it is today – one of the leading Fire & Safety brands in the UAE that is greatly reputed and looked up to by our dear customers.

Ever since our inception in 2012, MAF has been growing steadily as a popular name in the sector. Despite stiff competition in the market, we have managed to make it to the top of the table through constant innovation of technology and introduction of new products and services. Thanks to our highly skilled and professional workforce, MAF has been successful in serving our customers with the best.

Now, on a mission to serve a wider customer base, MAF is intending to reach out to other Emirates and even beyond. We hope to make our presence strong in the international market and make a global impact profoundly.

As the CEO, I am highly delighted to be a part of Team MAF and sincerely hope that the brand continues to grow higher in the months and years to come.

Warm regards,

Jasmin Sulaiman  
CEO, MAF Fire Safety & Security



## A SAFER WORLD IN THE MAKING!

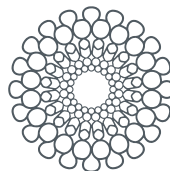
A fire outbreak is a nightmare like no other. A small trigger is all you need to spark off a big, appalling calamity. That is why you need to be cautious and take all possible precautions to remain safe.

### WELCOME TO THE WORLD OF MAF

MAF Fire Safety and Security LLC is one of the leading names in fire & safety, based out of the UAE. Right from producing and supplying of fire fighting equipments to installing the most advanced fire combating utilities in buildings, MAF takes care of all your requirements when it comes to high-profile safety from the hazards of fire.

Founded in the year of 2012 in the global city of Dubai, MAF offers turnkey solutions to an elite clientele that cuts across various business and social segments. Inspired by the vision of our Chairman Majid Obaid Juma Bin Majid Al Falasi, MAF is one of the flagship brands of Dunes Capital Initiates, a UAE based business conglomerate that ventures in a diversified range of service segments.

Now, as we celebrate our 5th anniversary, we are looking at larger prospects of expansion with new operations within the UAE, as well as other GCC countries including Qatar, Kuwait and Saudi Arabia. As an enterprise committed to customer welfare, we will soon be introducing more innovative and state-of-the-art products, with the pledge of prompt, round the clock service.



**EXPO 2020**  
DUBAI, UAE

# A BRAND SO GRAND! DUNES CAPITAL INITIATES

MAF is the flagship brand of Dunes Capital Initiates, one of the leading business conglomerates in the UAE that comes with a wide spectrum of business segments. The important brands under the DCI umbrella include:

- **MAF Fire Safety & Security LLC**
- **MAF Gas LLC**
- **MAF General Trading LLC**
- **MAF MEP LLC**
- **MAZ Architects & Engineering Consultants**





# A RAPPORT SO MUTUAL!

YOUR 24X7 ASSISTANT

MAF comes to you with the exclusive advantage of round the clock service, every single day of the year. What we have in our kit is a wide array of services that include design, supply, engineering, installation, testing, commissioning and maintenance of fire fighting and fire alarm systems, using the very best of available technologies.

Our fire safety equipment trading division undertakes the supply, testing and commissioning of all kinds of fire extinguishers and fire fighting accessories. Safety and rescue equipments, breathing apparatuses, other products from reputed manufacturers, spare parts and accessories for fire protection equipments - we are more than well equipped to undertake projects of any size, scale and scope.



We believe in long-term client relationships; a fact that is endorsed by our clientele that cuts across social and business segments including government and civic authorities, educational institutions, hospitality businesses, small to large industries and trades engaged in a variety of commercial applications.

Every single professional working in MAF is carefully selected after multiple layers of scrutiny. This makes our manpower a highly qualified, trained and experienced team of engineers and technicians. With a Project Team headed by the Project Engineer and Maintenance Team headed by the Site Engineer, we have powered ourselves with the expertise to cover all aspects of risk assessment, design, manufacture, installation and service.

## GLEAMING ACCOLADE

MAF Fire Safety & Security is one of the 12 companies in Dubai that has successfully secured **DCD A+ category license**. What is even more commendable is the fact that we have gained this distinction within just 5 years of our inception, a feat so very laudable considering the fact that all other companies were able to manage it only after 10 years of operations.

Moreover, MAF is also one of the very few companies to have been cleared with ISO certifications, a conspicuous evidence of the merit we have been keeping up right across all our operations.



# A MISSION SO PROMISING!

We're proud to say that we have grown in to what we are today because of our very special patrons - our clients. Empowering them with the platinum value for their trust on us, we work according to their specific requirements, no matter the magnitude or scope of the task.

## **From conception to inception**

We're passionate about what we do. All those little, yet crucial tasks involved in the designing of a complete fire fighting system excites us. Thus we would be more than happy to assist you right from the conception stage of a project. This gives you an added advantage of having the benefit to avail our expertise right from stage 1, so that your dream project would have a fire fighting setup of superlative standards.







## ANNUAL MAINTENANCE CONTRACT

Having problems with your existing fire fighting and fire alarm systems? Worry not! We could be of help by serving you with an Annual Maintenance Contract (AMC). You could avail our services any day and any time for an AMC with the assurance of quick response and responsibility. As a part of the AMC, we take over your existing system and closely monitor all crucial elements including fire alarm, fire fighting systems, central battery systems and deluge systems among others.

**As a part of the AMC, we also help our clients with the necessary documents, clearances and periodic certifications that are required to install and maintain their fire fighting systems.**

# BEFITTING FOR FITOUTS

As a service dedicated to all kinds of business segments, we offer specialized services for smaller spaces such as fit-outs that operate as a part of a larger structure. This is crucial because at a time of an emergency, it is easier spring in to action and keep the space danger-free, in a jiffy.





## FOOL-PROOF RECTIFICATION

Building up a tamper-proof fire safety system is an expert task. Even the minutest of error would augment itself in to a grave situation, rapidly. So remain safe by correcting any flow that occurs in your existing system with our exclusive rectification services.

# LIVE IGNITED! MAF GAS



With a vision to venture in to diverse business portfolios, MAF has also entered in to the LPG/NG Systems installation and support service sector. We have proved our expertise in the development, production and distribution of cutting-edge technologies for the safe and efficient use of LPG, NG and SNG systems.

Right from consulting and design to testing and maintaining, MAF Gas is all equipped with a dedicated team of engineers and professionals, ready to take on projects of all scopes and scales. Whether a new project or an existing one, we have customised design solutions to cater to the requirements of all kinds of structures including residential, commercial, industrials, hotels, malls, villas etc..

Some of our products and services include:

- **Central Gas System**
- **Installation and Annual Maintenance**
- **Undertake DCD approvals, Designs and Drawings for clients**
- **Industrial/Commercial Central Gas System**
- **LPG Vaporizer**
- **Control Valves and Regulators**
- **Gas Flow Meters**
- **Gas Solenoid Valves**
- **Pressure Vessel Fittings**
- **Domestic Gas Detection Systems**
- **Commercial & Industrial Gas Detection Systems**





## OPTIONS GALORE! MAF TRADING

All of the products in the MAF range has received international acclaim and recognition. They are most trusted by all our customers too. Anyhow, sometimes even our best of customers come seeking certain products from various other brands for particular reasons. As a brand, committed to the most service for our customers, we make it sure that they get what they need.

We deal with fire and safety products of many other brands, presenting our customers with a wide array of options.

A RANGE  
SO DIVERSE!



When it comes to the production, distribution and installation of cutting-edge products, nothing matches the diversity and uniqueness of the MAF range. Have a look at some of our top products.



LANDING VALVE



ARMOURED CABLE



BUTTERFLY VALVE



HOSE REEL CABINET



GATE VALVE



CONVENTIONAL & ADDRESSABLE  
FIRE ALARM SYSTEM



PORTABLE AND MOBILE  
FIRE EXTINGUISHERS



FIRE HOSE REELS



CO2 & FOAM SYSTEMS



FIRE PUMP CONTROL PANEL



WATER & FOAM  
SPRINKLER SYSTEM



KITCHEN  
HOOD SYSTEMS



WET AND DRY RISERS



FM-200 GAS  
EXTINGUISHING SYSTEM



PRESSURE GAUGE



MEP sectors is capable of offering full range of Industrial Equipments, Engineering Services in the fields Energy, Electrical, Lighting, Electro-mechanical (MEP), Steel structure, Metal & Metal Workings, Measurements & Meters, Process Equipments, Motors, Generators, Pumps, Water, Drainage, Plumbing, Pipe lines & Fittings, Oil & Gas field Services, Factorial Installations, Marking, Fencing and Automatic Control, BMS & Automation.

#### **Mechanical Works**

◆ HVAC -- Heating, Ventilating, and Air Conditioning Systems ◆ Chilled Water System ◆ Ducting, Pipelines, Thermal Insulation ◆ Industrial Installation, Metal Structures ◆ Pumping, Motors Works

#### **Electrical Works**

◆ Switchgear, Protection ◆ Electrical L.V Networks, Outlets, Earthing ◆ Cabling, Wiring, Lighting, Dimming ◆ Telecommunications (Communications & Data) ◆ Fire Alarm, Security, A/V Networks

#### **Plumbing Works**

◆ Water & Drainage Distribution Systems ◆ Water & Waste Water Pumping Stations ◆ Water & Sewage Treatment, Filtration and Desalination Plants ◆ Sanitary Fixtures Works



# A PORTFOLIO SO PROPITIOUS!

Five years in to making lives safer, we have already accomplished a few milestones in our trail to growth. Have a look at some of our completed projects that speak loud on the quality of our products and services:

- Habtoor Grand Hotel & Spa • Jumeirah Beach • Sheraton Grand Hotel Dubai
- Al Arif Investments • Prime Hospital • Chelsea Plaza Hotel • Al Zahra Pvt Hospital • Al Arif Contracting • Al Futain



BURJUMAN MALL



PARK HYATT



UP TOWER



SHERATON  
SHEIKH ZAYED ROAD



SHERATON - CREEK



RADISSON BLU HOTEL



CAPITAL BAY



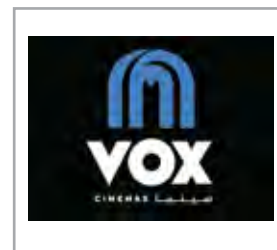
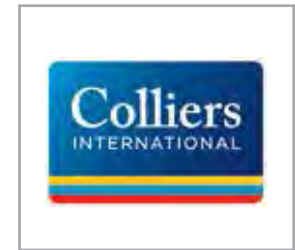
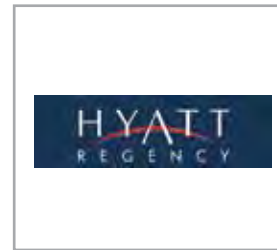
AL-GAL MALL



# A CLIENTELE SO CONTENTED!

At MAF, we are certain that the core goal of our business is the smile of a happy customer. Needless to say, our efforts to keep our clients smiling has won us continued patronage from them. We have been proud to associate with some of these big names who have set benchmarks in their own industry segments:

If you wish to know more on our extensive project portfolio and clientele, please do visit [mafsafety.ae](http://mafsafety.ae)



# AN ASSURANCE SO CREDIBLE!



Thanks to the tireless efforts of our professionals and the unyielding commitment to high quality, MAF has bagged various certifications for being on top of its business. Have a look at some of the coveted titles we have been bestowed upon with:

MAF is accredited with the A+ category license from the Dubai Civil Defense (DCD), which is the highest credited certification for fire & safety in the UAE.

**Commercial License**

**MAF Fire Safety & Security LLC**

**License Details / تفاصيل الرخصة**

License No. / رقم الرخصة	677528
Company Name / اسم الشركة	MAF Fire Safety & Security LLC
Trade Name / الاسم التجاري	MAF Fire Safety & Security LLC
Legal Type / نوع الرخصة	Commercial Company / شركة تجارية
Legal No. / رقم الرخصة	30150208
Trade No. / رقم التجارة	30150208
Share / أسهم	100%
Shareholder / مساهم	MAF Fire Safety & Security LLC
Manager / مدير	YAKALAH / مالك

**License Activities / نشاطات الرخصة التجارية**

- Fire Fighting Safety, Equipment Installation, Fire Fighting & Safety Equipment Trading

**Address / العنوان**

Phone No. / رقم الهاتف: 071-4-2197101  
 Fax No. / رقم الفاكس: 071-4-2197102  
 Mobile No. / رقم الجوال: 071-50-2195822

COMMERCIAL LICENSE

**Bureau of Assessment Services**

**Certificate of Registration**

**MAF Fire Safety & Security LLC**

**ISO 9001:2015 (Quality Management System)**

The Quality Management System is accredited to:

- Fire Alarm, Fire Fighting & Safety Equipment Trading, Installation and Maintenance.
- Specialized Piping & Related Fittings Contracting.

(RANACE: 2843.21 & 2846.66)

**Signature:** [Signature]

**Logos:** BAS, DAC, IAF

INDUSTRIAL LICENSE

**Zertifikat Certificate**

**Anerkennung Approval**

**MAF Fire & Safety Equipment**

**General Trading**

**AE - Gessis - Dubai**

**Brandmeldesystem / Fire Detection System**

**MAF GERMANY**

**MAF, den 27.12.2016**

**Logos:** VdS, DAKS

VDS CERTIFICATE



**إدارة السلامة الوقائية - إدارة إمدادات الشركات**

رقم الترخيص: A+33  
 سنة الترخيص: 2017  
 عدد الترخيص: (1-1)

اسم الشركة: **مف العريق لأن وصيانة ليد**  
 اسم صاحب الترخيص: **محمد عبد حميد بن محمد القاسم**  
 ألقاب الشركة: **مهندس سليمان سليمان القلاط**  
 ألقاب الترخيص: **مهندسة**  
 رقم الهاتف: **04-2387910**  
 عنوان الشركة: **مكتب رقم 17 مكه جده جده بن محمد القاسم - شارع الصناعية - دبي**  
 الموقع الإلكتروني: **info@malibdy.ae**

تاريخ الانتهاء: 2018/07/31  
 تاريخ الإصدار: 2017/07/01  
 عدد الترخيص: 2  
 عدد الترخيص: 12

يحدد مدير الإدارة العامة للتقاع المدني

997 Emergency

**إدارة السلامة الوقائية - إدارة إمدادات الشركات**

رقم الترخيص: A+33  
 سنة الترخيص: 2017  
 عدد الترخيص: (1-1)

اسم الشركة: **مف العريق لأن وصيانة ليد**  
 اسم صاحب الترخيص: **محمد عبد حميد بن محمد القاسم**  
 ألقاب الشركة: **مهندس سليمان سليمان القلاط**  
 ألقاب الترخيص: **مهندسة**  
 رقم الهاتف: **04-2387910**  
 عنوان الشركة: **مكتب رقم 17 مكه جده جده بن محمد القاسم - شارع الصناعية - دبي**  
 الموقع الإلكتروني: **info@malibdy.ae**

تاريخ الانتهاء: 2018/07/31  
 تاريخ الإصدار: 2017/07/01  
 عدد الترخيص: 2  
 عدد الترخيص: 12

يحدد مدير الإدارة العامة للتقاع المدني

997 Emergency

**إدارة السلامة الوقائية - إدارة إمدادات الشركات**

رقم الترخيص: D+29  
 سنة الترخيص: 2017  
 عدد الترخيص: (1-1)

اسم الشركة: **مف جاز (إيرين)**  
 اسم صاحب الترخيص: **محمد عبد حميد بن محمد القاسم**  
 ألقاب الشركة: **مهندس سليمان سليمان القلاط**  
 ألقاب الترخيص: **مهندسة**  
 رقم الهاتف: **971-4-2387910**  
 عنوان الشركة: **مكتب رقم 1 مكه جده جده بن محمد القاسم - شارع الصناعية - دبي**  
 الموقع الإلكتروني: **info@malibdy.ae**

تاريخ الانتهاء: 2018/07/31  
 تاريخ الإصدار: 2017/07/01  
 عدد الترخيص: 2  
 عدد الترخيص: 8

يحدد مدير الإدارة العامة للتقاع المدني

997 Emergency

**إدارة السلامة الوقائية - إدارة إمدادات الشركات**

رقم الترخيص: K134  
 سنة الترخيص: 2017  
 عدد الترخيص: 2-1

اسم الشركة: **مف العريق وصيانة خدمات**  
 اسم صاحب الترخيص: **محمد عيسى محمد السيد**  
 ألقاب الشركة: **مهندس سليمان سليمان القلاط**  
 ألقاب الترخيص: **مهندسة**  
 رقم الهاتف: **971-4-8848973**  
 عنوان الشركة: **مكتب رقم 989 مكه جده جده بن محمد القاسم رضا (الجزيرة) - إمرا / برسخة**  
 الموقع الإلكتروني: **malibdy.ae**

تاريخ الانتهاء: 22/05/2018  
 تاريخ الإصدار: 12/01/2017  
 عدد الترخيص: 2  
 عدد الترخيص: 8

يحدد مدير الإدارة العامة للتقاع المدني

997 Emergency



**MAF FIRE SAFETY & SECURITY LLC**

First Floor, Opposite Emirates Driving Institute,  
Al Quoz Industrial Area 3,  
Opp. Emirates Driving School,  
1st floor, Dubai UAE.  
TOLL FREE: 800 FIRE (800 3473)  
042397910 Fax: 0971 42398910

**MAF FIRE & SAFETY  
EQUIPMENT GENERAL TRADING**

26, 16a Street G floor,  
Al Qusais Industrial 1 - 242,  
Deira, Dubai, UAE.  
TOLL FREE: 800 FIRE (800 3473)  
042632333 Fax:0971 42398910

[info@mafsafety.ae](mailto:info@mafsafety.ae)

[www.mafsafety.ae](http://www.mafsafety.ae)



[facebook.com/mafsafety](https://www.facebook.com/mafsafety)



  
dunes capital

The logo for Dunes Capital, featuring a stylized orange and yellow wave above the text 'dunes capital' in a lowercase, sans-serif font.

[www.dunescapital.ae](http://www.dunescapital.ae)



[facebook.com/dunescapital](https://www.facebook.com/dunescapital)